



Orange Business places the environment at the heart of its strategy with **the Green Act program**

Responding to climate change is one of the main commitments that Orange has made within its **Engage 2025** strategic plan, with the objective to achieve Net Zero carbon by 2040.

At Orange Business, we take this commitment to heart by making our operations environmentally sustainable, and offering our customers eco-responsible products and services, while providing innovative solutions for the planet.

This is why we have launched **the Green Act**. This cross-functional program aims to encourage all stakeholders of Orange Business to embed environmental issues as a key priority into their day-to-day processes and business activities. This will accelerate the evolution of Orange Business as an ICT reference for delivering a sustainable digital transformation both internally and for our customers.

Making digital work for our planet

Our ambition at Orange Business is to support our **B2B customers and partners** in their **digital transformation, to co-innovate** and co-construct intelligent solutions that will lead to a **more responsible economy** and society while **driving the green transition**.

We are convinced that **digital can be a key enabler for the decarbonization and environmental transformation of our customers**.

In such context, we are here to:

- Help our customers develop a **Green IT approach** and reduce their carbon footprint while embracing eco-design and circular economy principles for their solutions.
- Facilitate and accelerate collective and collaborative dynamics, by connecting ecosystems.

Orange to achieve Net Zero carbon by 2040

While digital technology is one of the solutions to combat global warming and reduce the carbon footprint of other sectors, **we must also make every effort to reduce our own emissions and make our operations greener**. The Orange Group has therefore committed to being Net Zero by 2040, ten years ahead of the commitments made by the telecom industry to align with the Paris Agreement.

To achieve this goal, we are implementing an **ambitious energy efficiency action plan**, developing **and using energy from renewable sources, deploying circular economy principles** and investing in **carbon capture solutions** to reduce our residual emissions.



Orange Business Services contributes to the Orange Group's environmental objectives for 2020

30%

decrease in our greenhouse gas emissions (compared to 2015)

50%

of renewable energy in our energy mix

30%

of our cell phones sales volume collected and recycled per year

Networks & IT

Limit increase in electrical consumption of our networks & IT infrastructures

Buildings

Reduce energy consumption

Fleet of vehicles

Reduce and electrify the fleet
Limit fuel consumption

Renewable energy

Share of electricity from renewable sources

Mobile collect

Sales of refurbished mobiles

Collection of customer network equipment

Developing the circular economy and eco-design for all our IT and network equipment

Refurbished IT and network equipment

Integrate eco-design in the development of our products and services

Engage our internal transformation



Green Operations

Mitigate the increase of Orange Business Service' energy consumption and the related carbon footprint by transforming the way we manage and operate our infrastructures through:

- Structuring and rolling out an energy efficiency program, addressing our IT and network infrastructures and assessing our environmental impact.
- Increasing the use of renewable energies to all our sites worldwide.
- Embedding energy efficiency and environmental criteria in our sourcing practices.



Ecodesign

Apply eco-design principles to our key products and services, customer software solutions as well as our IT and network infrastructures, platforms and internal IT solutions.



Circular economy

Generalize the principles of the circular economy internally through:

- Refurbishing and extending the use of IT and network equipment.
- Integrating circular economy guidelines in our sourcing practices in particular for hardware purchase.
- Embedding circular economy in the design of our IT and network infrastructures as well as our products and services.



Employees, skills and engagement

Encourage and promote our employees' engagement in the environment by:

- Creating new opportunities and promoting employee initiatives.
- Engaging employees in environmental challenges.
- Designing and deploying training paths to provide our employees with professional skills and tools.



Help our customers and partners to reduce their own environmental footprint



Solutions for Green

Promote sustainable solutions for the planet as "Solutions for Green", by providing our customers with:

- A comprehensive portfolio of digital products and services such as smart building, smart workplace, smart mobility, monitoring of service usage and resource management, etc. allowing them to reduce their environmental footprint.
- Consulting services in the field of Green IT including assessment of the environmental impact of digital services.
- Opportunities to develop new solutions through co-innovation.



Green Ecosystem

Co-construct an ecosystem with suppliers, partners and customers that enables sharing of innovation, best practices and new ideas through collaboration.

Orange Business Services

The Orange entity dedicated to companies and organizations, is your partner for digital transformation and network expertise. At Orange Business, with our 28,000 employees, we connect, protect and innovate, all over the world, to achieve sustainable business growth. Orange Business is a network-native digital services company.

Who to contact for more information on the Green Act

Operational sponsor:

Jérôme Goulard

email:

jerome.goulard@orange.com

Program director:

Marco Bastucci

email:

marco.bastucci@orange.com

